

# 16<sup>th</sup> World Federation of Tourist Guide Associations Convention



**JANUARY 26 - 30, 2015**  
**Prague, Czech Republic**



**“CENTRAL EUROPE - THE HISTORICAL CROSSROAD OF CULTURES“**  
**New Approaches to Interpreting Cultural and Natural Heritage**



## CENTRAL EUROPE - THE HISTORICAL CROSSROAD OF CULTURES

The Czech Republic was home to the globally known composers Smetana and Dvořák, writers Kafka and Rilke and many more. It symbolizes the heart of Europe and was the centre of the Holy Roman Empire and the cradle of the Reformation. Its capital, Prague, also named the Golden City, has been the centre of European artistic and intellectual life for centuries. Italians, Flemings, Germans, Austrians, Spaniards, Jews, Poles, Russians and even some Scandinavians and British flocked here to mould an impressively rich culture. The unique historical heritage of Prague is the ideal venue for lectures and workshops focusing on the interpretation of cultural heritage.

### Convention Programme Highlights

The Phenomenon of Baroque

Music - The Universal Language

Office in Your Pocket - IT Tools and Devices

River Cruise Guiding

German & Jewish Literature in Prague (language: German)

The Contemporary Situation in East-European Tourist-Guiding (language: Russian)

The Czech Lands as the Cradle of the Reformation

Czech Puppet Theatre (backstage visit)

Interpreting Current Political Issues

Twinnings and Partnership

Guiding the Visually Impaired - Best Practices  
*and much more*



### City Tours

Walking Tour of Prague, Tour of Prague Castle, River Cruise Dinner

### Regional Tours (to choose)

1 **Konopiště Château** - one of the most grandiose aristocratic seats in the Czech Republic.

2 **Terezín (Theresienstadt)** - the late Baroque fortress turned into a Jewish ghetto and a concentration camp during the Second World War.

3 **Mladá Boleslav** - Czech car-making metropolis with the Škoda Factory & Auto Museum

4 **Nelahozeves** - the birthplace of composer Antonín Dvořák and the location of Lobkowitz's château & picture gallery

**Gala Dinner** - the themed evening program will include live music and an auction which will be held in the hotel ball room.

### Optional leisure program

Opera performance or concert of classical music (visit)

Black Light Theatre (visit)

Ice Hockey (visit)

Figure-skating show (guided visit)

### Convention Venue / Hotel

The convention venue is in the comfortable hotel Ambassador - Zlatá Husa, located in the heart of Prague, at the famous boulevard Wenceslas Square. It is a mixture of unique historical atmosphere and modern comfort. Its major advantage is the location - all main sights-dining and shopping places, culture and entertainment



destinations are within walking distance. There is a metro entrance (Můstek) right in front of the hotel.

### Accommodation Choices

In addition to the Ambassador Hotel, there are about 300 hotels and hostels within 15-minute walking distance from the convention venue to satisfy every guest. The participants can view and book our selection of hotels at the convention website.

### Travel Accessibility

Prague Vaclav Havel Airport and Prague Main Railway Station are very easily accessible via both private and public transportation. The host association will provide the Meet-and-Greet service for plane and train passengers upon their arrival.

### Pre-and Post-Convention Tours

#### Pre-convention 3-day tour of Moravia

January 23 - 25, 2015

Transfer from Prague to Brno (Brünn), the second largest city of the Czech Republic and the ancient capital of Moravia, is included in the program. The trip involves a tour of Brno and its major sights. The Mayor of Brno and the Regional Administration will host the dinner in Brno. The second day will involve an excursion to the Moravian Karst and will include a visit to the breathtaking stalagmites and stalactites in its caves. There also will be a cruise on the underground Punkva River. The day-long program closes with an informal dinner in a wine cellar. On the last day, the group will return to Prague via Kutná Hora (Kuttenberg)

with a sightseeing tour of the city (UNESCO World Heritage site). The price of the tour includes: transportation costs, two nights in a four-star hotel, two breakfasts, two dinners, tour and entrance fees, and three lunches.

#### Post-convention 4-day tour to Marienbad

January 30 - February 3, 2015

Transfer from Prague to Plzeň (Pilsen), the 2015 European Capital of Culture, is included in the program. The trip involves a sightseeing tour of the city and a visit to the globally known local brewery. Next will be Mariánské Lázně (Marienbad), the major jewel in the crown of West Bohemian spas. Accommodation will be in the elegant Esplanade Spa Hotel. The next morning, there will be sightseeing of Marienbad, after which participants will relax in the hotel spa and have dinner. Massage and cosmetic treatments are optional. There will be a one-day excursion to Karlovy Vary (Carlsbad), famed for its hot springs historical spa architecture and film festival, and there will be an exclusive lunch in the legendary Grand Hotel Pupp. In the evening, the group will return to Marienbad. The next day is devoted to relaxing in a spa and experiencing beauty programs or winter sports-Alpine skiing, cross-country touring, or sledding (optional). The evening closes with a farewell dinner. The last day is reserved for transfer to the Prague airport or the Main Railway Station. The price includes: transportation costs, four nights in a five-star hotel, five breakfasts, welcome drink, free hotel pool, two dinners, tours, and one lunch.

#### Delegates Meeting

January 25 - 30, 2015



## EARLY Registration (by August 31, 2014)

Convention fee incl. hotel (per person)

	Double Occupancy	Single Occupancy
Member	650 EUR	850 EUR
Non-Member	690 EUR	890 EUR
Accompanying Person	550 EUR	
Pre-Tour	290 EUR	390 EUR
Post-Tour	400 EUR	600 EUR
Delegates Meeting Supplement	90 EUR	100 EUR
<b>Convention fee only (per person)</b>		
Member	450 EUR	
Non-member	490 EUR	
Accompanying Person	350 EUR	

Hosted by:  
**CZECH TOURIST GUIDE ASSOCIATION**

Contact:  
**MR. STANISLAV VOLEMAN**  
Tel.: +420 261 227 903  
Fax: +420 261 211 808  
Email: [info@wftga2015.org](mailto:info@wftga2015.org)

Convention website:  
[www.wftga2015.org](http://www.wftga2015.org)

Photography supplied courtesy of Czech Tourism

